

Special Report

**“How to Avoid the 5
Deadliest Mistakes that
Keep 98% of Affiliates Dead
Broke, and Join the Ranks
of the Elite 2% of Super
Affiliates!”**

By Amit Mehta





About the Author, Amit Mehta

Amit Mehta is a Super Affiliate, speaker, author, and blogger.

He is currently the lead instructor and coach at PPCClassroom.com.

Amit spent his life studying Physics (not a single course in marketing).

While in graduate school, where he earned only \$1,277/month, he looked into affiliate marketing.

\$20,000 in debt and in a job he hated, Amit started building up his part-time affiliate marketing venture.

Today, by working just a few hours a day, he makes over \$3.5 million a year using just PPC and affiliate marketing.

I remember the frustrating months of launching one affiliate campaign after another with absolutely NOTHING to show for it.

At one point I got mad.

REALLY mad!

I mean really, why is it that only 2 percent of affiliates are Super Affiliates? These Super Affiliates are absolutely cleaning up, leaving us little guys to fight over the table scraps.

I began to believe that there was a conspiracy between merchants and Super Affiliates.

Come on, these Super Affiliates MUST be getting special treatment ... they're just a bunch of bullies beating up us little guys, stealing our lunch money and laughing all the way to the bank... getting privileges that us little guys don't get.

Right...?

Wrong!

The minute I STOPPED thinking that Super Affiliates had an unfair advantage, that merchants were stealing my sales, or that Google was f*ing with me because I was a newbie, I started making progress.**

I asked myself a question that changed my business: “What are Super Affiliates doing that I’m not doing, or what am I doing that Super Affiliates are NOT doing?”

I thought I had a good handle on setting up affiliate campaigns and finding good offers, but I was missing a piece of the puzzle.

A BIG piece.

I started buying information products related to affiliate marketing, and began joining quality paid forums.

I kept asking myself: “*What are Super Affiliates doing that I’m not doing?*” over and over again as I read through ebook after ebook and asked question after question on forums.

The information I bought actually didn't help me that much. Most of them had the same very basic information rehashed over and over again.

Many of the big gurus out there are not interested in sharing the REAL secrets with us.

Heck, if they did that, we'd start making money right away and STOP dropping thousands of dollars on their products!

I was so frustrated, I was about to give up... but I was determined to succeed, so I kept chugging along, testing and trying different strategies.

I was also lucky enough to befriend a few Super Affiliates who dropped a few golden nuggets on me now and then. After relentless testing and working into the wee hours of the night month after month, I stumbled upon a system that worked - and worked amazingly well!

My income began to skyrocket: \$2,000/month profit... \$10,000/month profit... \$20,000/month PROFIT!?

I hate to "brag," but just to show those of you who have never heard of me that I'm for real, here's a sneak peak at how much I made in just ONE year from one of my affiliate accounts...

Sales

Date Range:

Show : Sales Refunds Chargebacks

1 - 100 of **49,728** transactions **Total : \$1,310,293.18 USD**

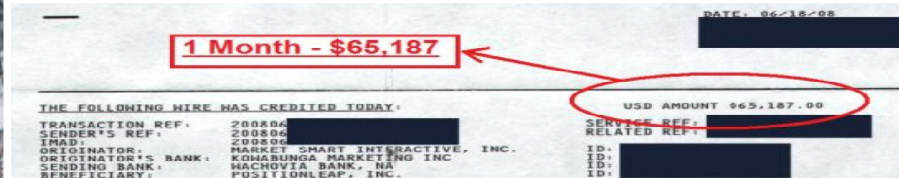
My life has never been the same since.

I taught a close friend of mine about the insights I gained by asking that one question.

He quit his job in four months!

Over the years I've coached many students and have helped them achieve similar levels of success.

“I Went From \$50/Day to \$1,000/Day PROFIT in 2½ Months!”



When I first entered the coaching program with Amit, I was struggling to understand what I was doing wrong in affiliate marketing.

My affiliate income had flat-lined. I have been involved with online marketing for some time, but when I made the switch to affiliate marketing I was completely baffled as to what I was doing wrong.

Amit's coaching works.

He's been coaching me for about 2½ months now, and last week I had my first \$1,000/day profit! I went from making less than \$50 dollars per day in affiliate income to over \$1000 in profit per day in 2½ months.

Amit kicks butt and his coaching is SOLID :)

- Josh Wexelbaum -- Clearwater, Florida

So what are these key insights I uncovered that helped me pull in a staggering \$3,582,652.27 last year?

What are these golden nuggets that have helped so many of my students achieve financial freedom?

When I first told my super affiliate buddies that I should share these key insights with you, they thought I was out of my mind!

Anik flat out told me: *“Amit, you have to be out of your mind to give away those secrets that you've worked so hard to unearth, for FREE!”*

At that point, I honestly had some doubts about whether this was a good idea. But after some arm-twisting by Anik and the team at Lurn, I agreed to give away this special

report.

By the way, these are same mistakes I made when I started out, and I've seen many of the people I've coached make these same mistakes time and time again.

I was also shocked to discover that many of our 21,000+ PPC Classroom students consistently made these same mistakes before using our training: the same training I'm about to reveal to you in this report.

Why am I openly sharing these little-known insights with you?

Because I want to prove that PPC Classroom is for real. It's not the same old tired, out-of-date affiliate strategy put together by someone who's just out to make a buck.

Personally, I've been scammed by "gurus" that were looking to "score" without teaching anyone anything. One of my goals with PPC Classroom is to – once and for all – set the record straight on how Super Affiliates earn their six-figure checks month after month. This business has been good to me - really good - and this is my opportunity to give back.

In the PPC Classroom curriculum, I'll show you the **EXACT strategies, insights, and secret techniques** I used to build a seven-figure affiliate money machine.

That's right, I'm holding NOTHING back.

I know some of you are thinking "Yeah right Amit, that's what the last Internet Marketing guru told me!" Well, just ask Jim Bartlett, who started as a complete beginner at PPC.

He just SKIMMED the PPC Classroom 2.0 course and made a profit in 3 DAYS. And now he's making over \$1000/week!

"I didn't have the first clue how to run a PPC campaign, and only knew it can be extremely expensive and lose you a lot of money if not done right. After just going thru PPC Classroom one time (actually just skimming), I set up a campaign for a new program I am doing and have made almost \$4,000 in a little over three weeks! My most expensive click has been eight cents and I am ranking in the top three sponsored listings! This stuff works!"

- Jim Bartlett - Marble, Pennsylvania

"Okay, Amit, I get it, just give me the top five mistakes already!"

Okay, here you go...

By the way, *our PPC Classroom students have experienced amazing breakthroughs with these "paint-by-numbers," easy to implement strategies.*

Print this report and go through each of the five points below with a highlighter. Applying these strategies ALONE to your affiliate business can catapult your profits into the stratosphere.

ATTENTION BEGINNERS: *Don't worry if you're new to PPC and don't understand some of these insights and tips right away. PPC Classroom 3.0 is designed for affiliates of all levels, including those of you who haven't even started an AdWords account.*

#1: PPC Niche Black Hole – Most Affiliates are Fighting for Table Scraps while Super Affiliates Promote the Big-Money Offers.

I learned this secret after spending months focused on the WRONG affiliate offers:

Making booku bucks as an affiliate is ALL about finding the RIGHT affiliate offers, the hot offers that get TONS of search volume and convert like crazy.

Here's the ugly truth...

You can research the best keyword list, put your campaign together like a PPC pro and optimize your ad, landing pages, and keyword bids, but if you're promoting a small-time offer you'll never get those fat 6-figure checks in the mail.

I'm not just talking about dud offers. Heck, you could find an offer that makes a profit right off the bat; it could be making 2 sales a day.

Then if you beef up your keyword list and fully optimize your offer and get it to 10 sales a day, you'll make \$100/day profit!

But you could have spend that SAME TIME, ENERGY, and EFFORT promoting an offer that makes you \$1000/day profit or even \$5,000/day profit!

Unfortunately, most new affiliates waste their time promoting offers that will never make them rich (i.e. eBooks on natural cures to yeast infections)... while the super affiliates are laughing all the way to the bank promoting offers that are returning thousands each day in profits.

Here's where you can find those big money affiliate offers:

- If you join a **CPA network**, get to know your affiliate manager and get the inside scoop on what offers are new and hot on the network. Most CPA offers are hot for the first few months before they fizzle out. That's when you want to jump on them. Be sure to ask your affiliate manager about *exclusive offers* as well.
- If you're on **Clickbank**, you should know that most affiliates make their money off of software and membership sites. Only a handful of eBooks make any significant money on Clickbank. That's NOT where the money is. Also, look for new offers that have recently jumped into the top 10. Almost anything in the top 10, even an eBook, can be worth testing.
- **Join a good forum** (PPC Classroom has a AWESOME one) and really participate. You'll learn from other affiliates who are at your level and above. You can learn a TON through this and will uncover some hot niches in the process – it's how I found my FIRST big money offer!
- **Do your homework.** If you see lots of affiliates promoting a particular offer on Google, Yahoo and MSN that means it's HOT. Don't be frightened by that and think the marketing is saturated.
- **Grill your affiliate manager.** Whether it's a CPA network or an offer on Clickbank, email or call (if you can) your affiliate manager. *Ask them how much the top affiliate is making on the offer you're looking to promote.* If the top affiliate is not making at least \$30k-\$50k/month then MOVE ON and find another offer to promote.

Remember, you're looking for an affiliate offer that you can potentially build up to \$1,000/day in profits. Because if it doesn't have the potential to make you \$1,000/day in profits, is it really worth wasting your time on?

Next... the #1 Fatal Keyword Mistake!

#2: Keyword Kiss of Death - A Fatal Mistake Almost Every Struggling Affiliate Makes

You know, a lot of you think that a good keyword list is just a matter of:

1. A properly setup AdWords campaign
2. Effective Google ads
3. A landing page that converts

Then you're set, and ready to make windfall profits.

Right?

Wrong!

There's one very common mistake that stops a lot of affiliates dead in their tracks.

I've helped and coached a lot of affiliates, and I've seen this mistake come up again and again. So chances are you might be doing it too. I made this mistake all the time when I got started.

Before I explain exactly what this often fatal mistake is, let me lay the groundwork...

Think hard about this statement:

When you first launch your campaign, having a broad keyword list is MUCH more important than having a deep keyword list.

What in the world do I mean by "broad" and "deep?"

A broad keyword list is one that has lots of related and lateral keywords (i.e. synonymous and different ways of saying the keywords) – not just variations of one root keyword.

I'll show you what I mean on the next page...

Here's a list of BROAD keywords:

| | | |
|---------------------------------|------------------------------|--------------------------------|
| delete adware | destroy Dialer | find toolbar |
| delete backdoor | destroy keylogger | find trojan |
| delete browser hijacker | destroy malware | find w32 |
| delete cookie | destroy spyware | find worm |
| delete Dialer | destroy toolbar | remove adware |
| delete keylogger | destroy trojan | remove backdoor |
| delete malware | destroy w32 | remove browser hijacker |
| delete spyware | destroy worm | remove cookie |
| delete toolbar | find adware | remove Dialer |
| delete trojan | find backdoor | remove keylogger |
| delete w32 | find browser hijacker | remove malware |
| delete worm | find cookie | remove spyware |
| destroy adware | find Dialer | remove toolbar |
| destroy backdoor | find keylogger | remove trojan |
| destroy browser hijacker | find malware | remove w32 |
| destroy cookie | find spyware | remove worm |

You can see that all these keywords (trojan, worm, w32, etc.) are all different types of spyware.

A DEEP keyword list is something else altogether, as you'll see on the next page ...

On the other hand, here's an example of a DEEP keyword list:

| | | |
|---------------------------|-------------------------------|------------------------------|
| anti spyware | free spyware protection | spyware cleaner |
| anti spyware free | free spyware removal | spyware detector |
| anti spyware software | free spyware removal programs | spyware doctor |
| antivirus spyware | free spyware removal software | spyware download |
| best free spyware remover | free spyware remover | spyware programs |
| best spyware | free spyware scan | spyware protection |
| download free spyware | mcafee anti spyware | spyware removal |
| download spyware blaster | microsoft anti spyware | spyware remover |
| free anti spyware | remove spyware | spyware scan |
| free kazaaspyware remover | spyware blaster | spyware software |
| free removal of spyware | spyware blocker | spyware terminator |
| free spyware download | | spyware virus protection |
| free spyware downloads | | totally free spyware removal |

The above terms are related to removing or detecting spyware. And all the keywords above have the root word "spyware" in them. This is a deep keyword list.

So what's the fatal error that a lot of PPC affiliates are making, even if they have an excellent keyword list with both broad and deep keywords?

Most affiliates start bidding a deep keyword list FIRST, before bidding on a broad keyword list.

On the next page I'll list the major problems with starting with a deep keyword list.

1) TOO NARROW A FOCUS ON THE MOST COMPETITIVE KEYWORDS

Most affiliates find every variation and combination with their main keyword until they're blue in the face. They set up their Google ad campaign and launch.

Then they're surprised when they hardly get any traffic while bidding 20 cents a click ("spyware" is a VERY expensive keyword). And their sales disappoint because every other affiliate is also bidding on "spyware!"

Frustrated and losing money, they pause their campaign after a few weeks and move on to something else without even *attempting* to bid on words like trojan, w32, etc., or any of the other broad keywords.

They figure that if "spyware" keywords don't convert for them, it's hopeless! Besides, they've already lost \$500 on the campaign, and don't want to mess with it anymore.

Sound familiar?

2) MISSING OUT ON MOST OF THE TRAFFIC AND THE MOST PROFITABLE NICHES

Even if you managed to get the "spyware" keywords to convert with a sharp professional-looking review site that compares every possible benefit and feature of three different spyware removers... you may STILL be missing the most profitable niches in the market!

In fact, in many markets a *broad* keyword list delivers more traffic than a deep one that focuses on the most competitive keywords.

This is why it's so important to **start with a broad keyword list**. This assures that you will get maximum traffic... and it allows you to identify the most profitable sub-niches in your market.

Once you go wide and see which sub-niche of keywords (malware, keylogger, worm, etc.) is producing the most traffic and conversions (sales), and then you can zero in on those keywords. You can start adding more combinations and variations of those keywords (i.e. building a deep keyword list).

So if you find, for example, that "trojan" keywords are getting a lot of traffic and a high conversion rate, then you can start adding as many variations and combinations of trojan keywords as you can find.

By doing this, you're employing the 20/80 principle. You're focusing your energy where you're getting the highest return. :)

So here's EXACTLY what you need to do when launching your affiliate offer:

1. Build a broad keyword list. Identify every related and lateral keyword in your market. Find synonymous and specific words that relate to your keyword.
2. Once you launch this broad set of keywords, your campaign will get traffic from all the major sub-niches in your market.
3. Let your campaign run and identify the sub-niches where you're getting the majority of traffic and sales. Focus in on those top sub-niches and go deep.

In PPC Classroom, we show you a very easy process for coming up with a broad keyword list every time. *We even reveal an "uber-powerful" keyword research tool that will instantly give you a broad keyword list for every market you're in!*

Next ... the PPC "Suicide Strike!"

#3: PPC Suicide Strike – How Most Affiliates Unknowingly Demolish a Winning Affiliate Campaign

We just talked about how you MUST go wide before going deep.

Now there's another pitfall I didn't mention. This one can kill your PPC efforts dead in their tracks, even if you have an excellent keyword list and you go wide, bidding on all the broad keywords right from the get go.

Before I tell you what this major pitfall is, let me share a familiar scenario for you:

Joe is launching a new affiliate offer on AdWords. He has really done his research and compiled a nice broad keyword list to bid on.

Joe launches his ad campaign bidding \$0.20/click on all his keywords to start with. He lets his ad campaign run for several days.

In those several days, he gets 500 clicks on his ads and ends up making four sales at \$20 per sale and \$80 in commission.

However, Joe spent $(500 \text{ clicks}) \times \$0.20/\text{click} = \$100$. So he has a net loss of \$20.

So now Joe figures, "Great, I found a winner! Now let me lower my bid to \$0.10/click, so then for every 500 clicks or \$50 I spend, I make \$80 in commission. A \$30 net profit!"

Joe lowers his bids to \$0.10/click, and he notices his traffic drops considerably. He thinks, “Okay, so I have a fraction of the traffic I used to get, no big deal, at least I’m profitable at \$0.10/click.”

After waiting almost two weeks, Joe notices he has 500 clicks on his campaign but no sales! He thinks, “This is bad, but it’s probably just a bad week! Damn! I’ll let it run for another 500 clicks.”

After another 500 clicks Joe still has no sales on his campaign. At this point it’s been weeks since he started the campaign, and in frustration he figures that “Things just fizzled out!”

Here's a chart that shows just how Joe's ad campaign ended up with a \$120 net loss:

| Joe’s Ad Campaign | | | | | |
|--------------------------|--------------------|-----------------------|-----------------------|------------------------------------|---|
| | # of Clicks | Cost per Click | Total Ad Costs | Commissions Earned on Sales | Net Profit/Loss |
| PHASE 1 | 500 | .20 | \$100 | \$80 | \$100 - \$80 = (\$20) Therefore Joe has a \$20 Loss in Phase 1 |
| PHASE 2 | 500 | .10 | \$50 | -0- | \$50 - 0 = (\$50) Therefore Joe has a \$50 Loss in Phase 2 |
| PHASE 3 | 500 | .10 | \$50 | -0- | \$50 - 0 = (\$50) Therefore Joe has a \$50 Loss in Phase 3 |
| NET RESULTS | | | | | \$120 Net Loss |

Now Joe pauses the campaign and moves on.

Sound familiar?

So what happened to Joe’s campaign?

1. When Joe first started his campaign, he bid \$0.20/click, and the ads for his top converting keywords were on the first page of the Google search results. That's where he got his four sales from.
2. By bidding all of his keywords down to \$0.10/click, he pushed the ads for his top converting keywords onto the *second* page of Google search results. So for the next 500-1000 clicks, he got barely any clicks on these high converting keywords. As a result, he made ZERO sales!

Here's a simple fact: High converting keywords have a higher cost per click, and since they convert better (make more sales) there is more competition for these keywords.

“Great Amit, I get it! Now how do I avoid making this VERY costly mistake?”

Fortunately, I've developed a smart way to ensure that your high converting keywords get good traffic WITHOUT bleeding red for weeks.

Here's the idea: Start your bids at \$0.20/click (or whatever makes sense) across the board when you start your ad campaign.

After a day or two, look at your ad positions, and you'll notice some of your ads show up in the first ad position in Google search results, and for others your ads will be in position 12 or higher.

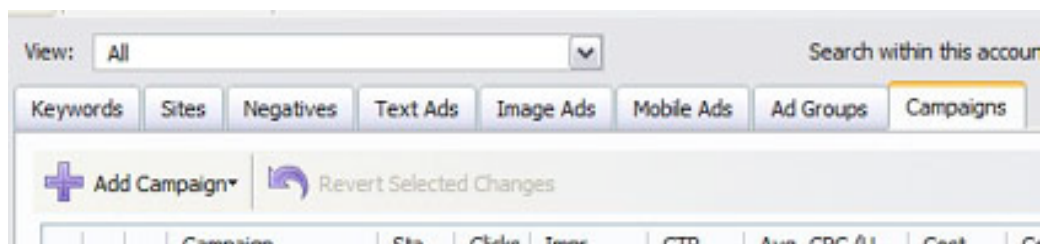
You want *all* your ads on the first page of Google, right? Preferably you want your ads between ad positions three and eight.

You see, positions one and two tend to get too many 'click happy' visitors who click on the first thing they see no matter what. And if you're past position eight, you'll end up on the second page of Google, and will get very few clicks.

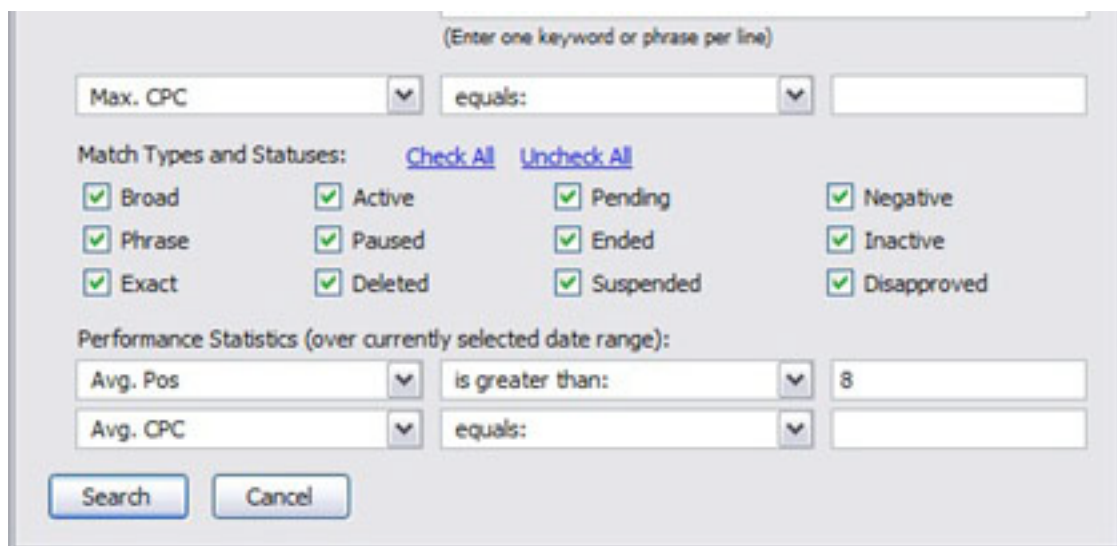
Here's what to do next:

1. Go into AdWords Editor and make sure you have campaign statistics showing. (AdWords Editor is a FREE desktop tool provided by Google to manage your AdWords Campaigns. Download it here: <http://www.google.com/intl/en/AdWordseditor/U>.)
2. Go to the "Ad Groups" tab for your campaign.
3. Click on the "View" drop down box above the tabs and select "Create or Set Custom View."

Here's a screenshot of where to find the "View" box:



4. Filter your data by "Performance Statistics" at the very bottom.
5. Set "Avg Pos" greater than position eight like this:



Now you'll see all your adgroups with ads that are greater than position eight.

6. Select all of these adgroups and *increase* the max CPC (Cost Per Click) by 30 percent (more or less depending on the positions of your ads).

7. Repeat the above steps, except this time set your filter to show all ads in positions less than three, and then *decrease* the CPC by 30 percent.

By adjusting your bids by ad position, you'll push all your ads into the sweet spot, positions three through eight.

Now you can let your campaign run without losing your shirt, and your high-converting keywords will get good traffic.

Never be suckered into thinking that a campaign mysteriously fizzled out after making sales for two days. It's very likely that you may have done something (or NOT done something) to make that happen.

At this point, if you're a beginner, you may be thinking....

“Amit, all of these techniques sound great, but I'm just beginning and some of this stuff seems very advanced. Is PPC Classroom 3.0 going to be over my head?”

No worries. You can be a total beginner and have amazing success with PPC Classroom.

Just take it from Ilona Kravtsova, who's working hard to support her baby. Her story is on the next page.

“From Complete Rookie to Over \$3,000 a Month!”

“I considered myself to be a total rookie in internet marketing and in the affiliate marketing in particular. I first started looking for ways to make money online in August 2008.

After trying drop shipping and a couple of other things that didn't work for me, I stumbled upon the whole idea of list building, etc. It made sense, but I didn't know exactly how to proceed. Then I learned about affiliate marketing and the idea of selling other people's products before you create your own -- and even after you create your own, selling affiliate offers can compliment any business.

I bought several ebooks, only to find out that none of them connects all the dots for you. Most marketers just assume you know most of the stuff already. They give you a general idea but don't walk you through step by step. I needed something, more of continuous basis education type thing, as opposed to an ebook. And that is exactly what PPC classroom provided.

You get the education on a continuous basis and you get the support. Everything is explained step by step with instructions, pictures, videos, and is very easy to understand and replicate.

*I'm also a full time student and a mother of a one-year-old, so it is not like I have all the time in the world to dedicate to my business. **But I was still able to start making money almost right away.** And I can totally see how I can take my business to a much higher profit level in the next several months. I also appreciate the support and forums, where you can always ask for advice.”*

- Ilona Kravtsova -- Norcross, Georgia

P.S. By the way, Ilona shared with us that she is now making \$100/day!



Next ... Are You Missing Out on "Momentum Magic?"

#4: Momentum Magic – The Missing Magic Ingredient that Keeps Most Affiliate Businesses from Taking Off

Think of your affiliate marketing business as a big boulder. Your goal is to become a Super Affiliate.

How do you achieve your goal?

You have to push the boulder over a hill. Super Affiliate success and riches are waiting for you at the bottom of that hill.

Now, it's going to take A LOT of energy and effort in the beginning when you're trying to get that boulder up to the top.

Once you get the boulder to the top of the hill, the rest is easy, because now all you have to do is push it DOWNHILL. As you push it downhill, it will gain more and more speed until you don't have to push it at all!

At this point, you're a Super Affiliate with massive income on a virtual autopilot.

Unfortunately, most affiliates don't apply enough energy to even move the boulder, let alone get it to the top of the mountain. And the affiliates that successfully move the boulder often decide to call it quits just before they reach the top of the hill!

If only they had applied just a little bit more energy in pushing the boulder!

Here's how you can apply enough energy to your boulder so that it hits the top of the hill:

- 1. Launch at least 5-10 PPC campaigns a month consistently and LEARN from the ones that fail, as well as the ones that succeed.** This is SO critical when you're in the momentum-building phase. The more campaigns you launch a month, the more energy you apply to the boulder. If you only launch one campaign a month and spend all your time trying to make it work, then you're NOT applying enough energy to even *move* the boulder.
- 2. Stay consistent.** Don't launch 10 PPC campaigns one month and zero the next. If you do this, your boulder will start moving backwards!

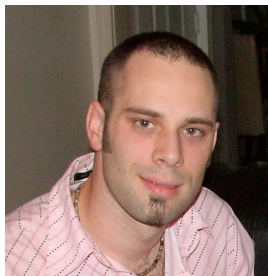
Once you get your boulder to the top of the mountain, the rest is just a matter of adding fuel to the fire and building up the profitable campaigns you've found. This is the fun part!

Are you applying enough energy to the boulder so that it's moving up the mountain, or are you just scratching your head trying to figure out why it isn't moving?

Please understand that building momentum will not only allow you to find the low hanging fruit (i.e. hot affiliate offers) as you crank through the numbers and test one affiliate offer after another...

You'll also learn a lot about affiliate marketing in the process!

Here's an awesome example of one of our students, Judah Thomas, who has built up momentum, gone through the numbers, and now has a skyrocketing income:



“I brought in \$5,545 in only ONE DAY!”

“I have been working on a ton of websites over the past several years, but it was ALWAYS a huge struggle. I even used some PPC, but it always seemed to take more money OUT of my account than put money INTO it. Once I signed up for PPC classroom it completely changed my perspective on PPC and Internet Marketing. In just a couple of days I started making money...it was insane!

I followed the methods and techniques spelled out in the course and I was able to quickly weed out any campaigns that were not profitable. The last PPC campaign I did, using PPC classroom techniques brought in an incredible \$5,545...in only ONE DAY! I was actually out skiing that day and checked my results on my iPhone...I could NOT believe my eyes! Thanks so much Anik and Amit for giving me the tools to make a homerun online! You guys rock!”

- Judah Thomas- Plantsville, Connecticut

Judah shared a shot of his income with us, it's on the next page...

DOT Affiliate sales:

[View All My Affiliate Sales In Last 30 Days](#)



| Product Name: | Today: | Yesterday: | Last 7 days: | Last 30 days: |
|--|--|--|--|--|
| Totals: for all products below | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$5669 See details... |
| Niche Blueprint - Create Your \$1 Million E-Commerce Empire Unit price: \$297.00 | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$1323.00 See details... |
| Niche Blueprint - Create Your \$1 Million E-Commerce Empire Unit price: \$397.00 | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$394.00 See details... |
| Niche Blueprint - Create Your \$1 Million E-Commerce Empire Unit price: \$497.00 | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$0 See details... | Aff Sales: \$3952.00 See details... |

Next... Is Manual Work Killing Your Business?

#5: PPC Slow Death – Why Building Your Campaign Manually is Killing your Business (and How to Build your PPC Campaigns at BLAZING Speeds)

Manually turning a keyword list of 1000 keywords into an affiliate campaign can be a VERY long and painful process.

First, you have to group all the keywords, then log on to Adwords and create one adgroup after another, write an ad for each ad group, etc. This entire process can take days. No Joke.

Now here's the MORE SERIOUS problem with doing it all manually:

The speed at which you can create PPC campaigns is CRITICAL to your success. As I'll dish out in detail in a video we're releasing in a few days, PPC affiliate marketing is a NUMBERS game.

If you're spending a week building a PPC campaign then it will be tough for you to build the momentum you need to win big and become a Super Affiliate.

The faster you can launch new affiliate campaigns and test more affiliate offers, the more winners you'll find and the faster your income will EXPLODE.

It's ALL about SPEED.

The technique I'm about to reveal will show you how to speed up the campaign building process *exponentially*.

This tactic is what propelled my affiliate income.

"Amit, GREAT! Now show me how to build campaigns at Blazing Speeds!"

Now I'm going to reveal how to setup a super targeted PPC campaign (ONE keyword per adgroup) that you can put together in 30 minutes REGARDLESS OF THE SIZE OF YOUR KEYWORD LIST!

This is the first time I'm revealing this strategy.

Here's what you're going to need to make this method work:

1. AdWords Editor (<http://www.google.com/intl/en/adwordseditor/index.html>)
2. Microsoft Excel

3. DigDB.com (<http://www.digdb.com/>)

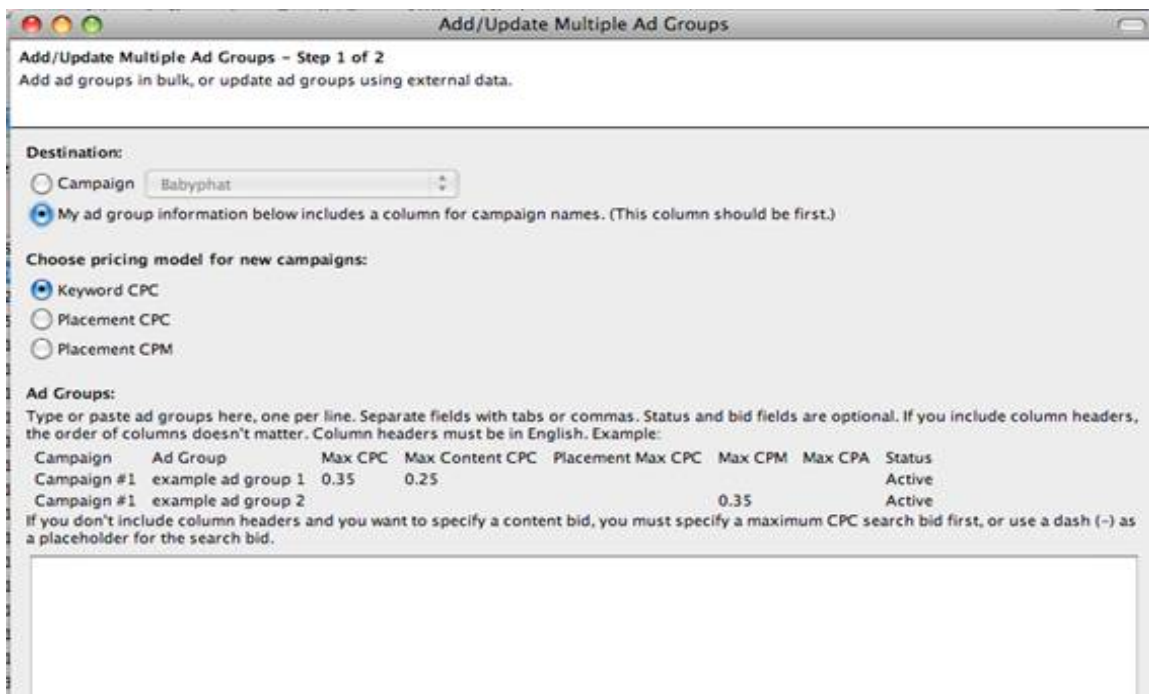
DigDB is a special Excel add-on that costs only \$60 a year. It's a powerful tool that will make the process of building an AdWords campaign with Excel completely painless.

NOTE: In the examples below, we use DigDB. But PPC Classroom students have access to a tool similar to DigDB which we created just for them.

The Basic Idea - AdWords Editor Bulk Upload

Before I walk you through an example of how to setup a search campaign, let me explain the basic idea first.

Open up AdWords Editor, and go to Data -> Adgroups->Add/Update Multiple Adgroups:



Destination:

Campaign

My ad group information below includes a column for campaign names. (This column should be first.)

Choose pricing model for new campaigns:

Keyword CPC

Placement CPC

Placement CPM

Ad Groups:

Type or paste ad groups here, one per line. Separate fields with tabs or commas. Status and bid fields are optional. If you include column headers, the order of columns doesn't matter. Column headers must be in English. Example:

| Campaign | Ad Group | Max CPC | Max Content CPC | Placement Max CPC | Max CPM | Max CPA | Status |
|-------------|--------------------|---------|-----------------|-------------------|---------|---------|--------|
| Campaign #1 | example ad group 1 | 0.35 | 0.25 | | | | Active |
| Campaign #1 | example ad group 2 | | | | 0.35 | | Active |

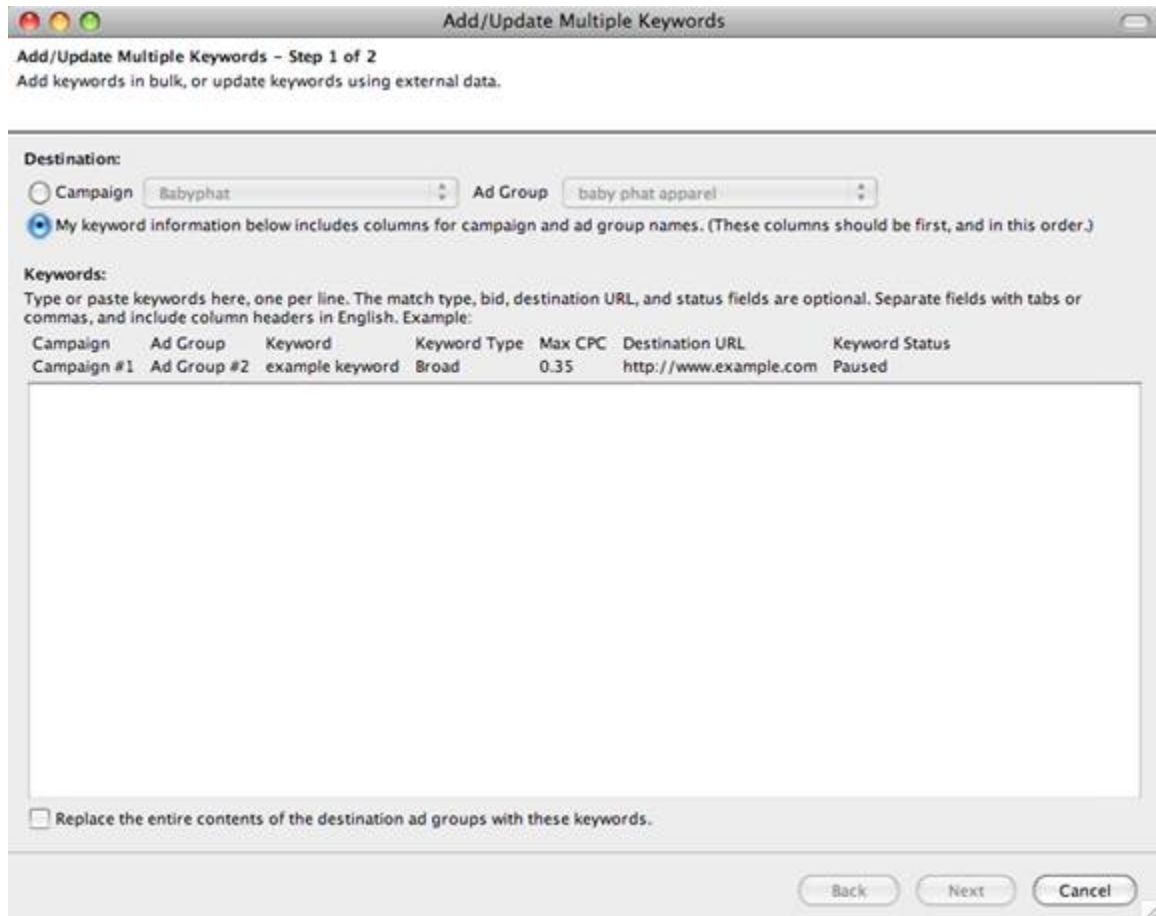
If you don't include column headers and you want to specify a content bid, you must specify a maximum CPC search bid first, or use a dash (-) as a placeholder for the search bid.

Now, select the second radial button that says: "My ad group information below includes a column for campaign names."

Study the window above for a moment. This is the AdGroup bulk upload feature. This feature allows you to specify your campaign name, AdGroup names, and bid prices in different columns in a spreadsheet (same as tab separated), and copy and paste it in the window above. Once you hit "Next," your ad groups are setup in AdWords Editor and ready to upload to Google.

This can help you instantly set up thousands of ad groups that would take hours, or days, if you logged into AdWords and tried doing it manually.

What about keywords and ads? You can set those up with spreadsheets and bulk upload them into AdWords Editor as well. For keywords:



Add/Update Multiple Keywords

Add/Update Multiple Keywords – Step 1 of 2
Add keywords in bulk, or update keywords using external data.

Destination:

Campaign Ad Group

My keyword information below includes columns for campaign and ad group names. (These columns should be first, and in this order.)

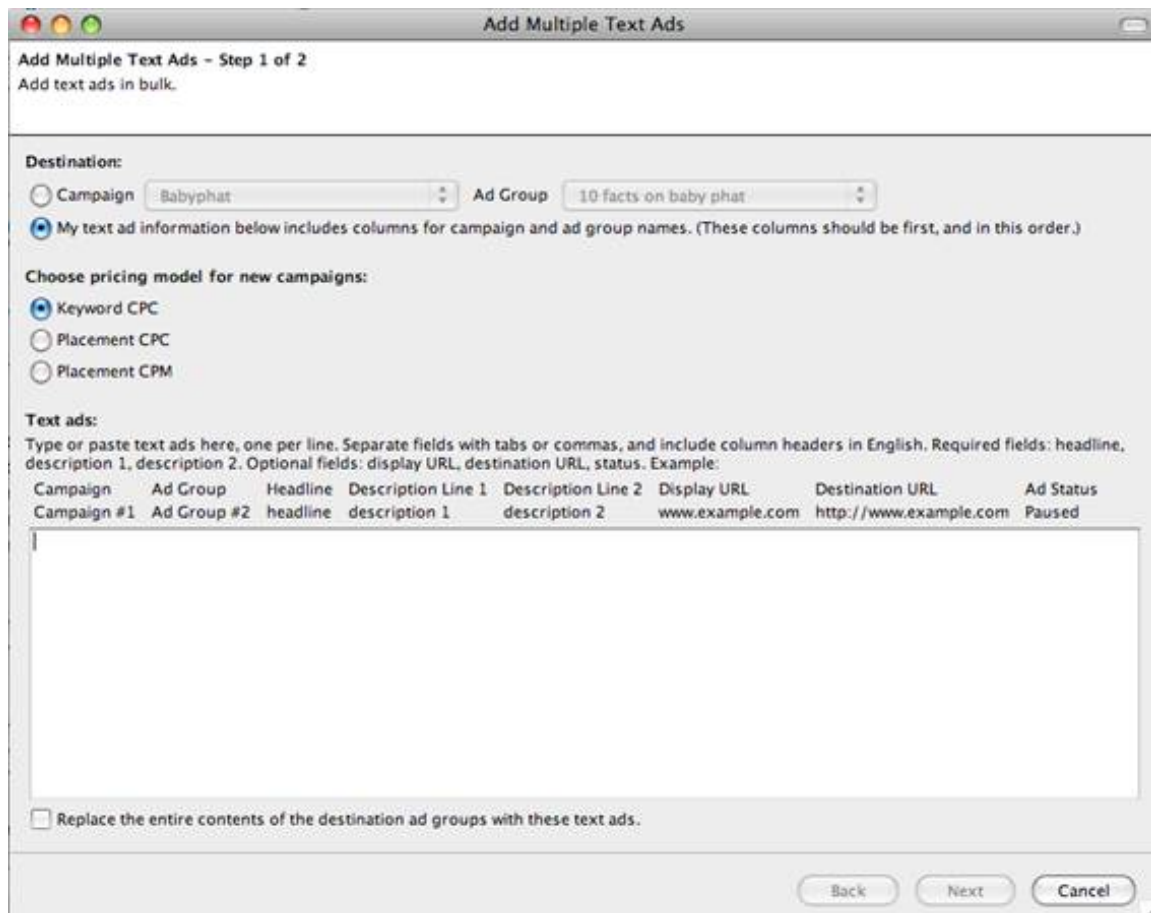
Keywords:
Type or paste keywords here, one per line. The match type, bid, destination URL, and status fields are optional. Separate fields with tabs or commas, and include column headers in English. Example:

| Campaign | Ad Group | Keyword | Keyword Type | Max CPC | Destination URL | Keyword Status |
|-------------|-------------|-----------------|--------------|---------|------------------------|----------------|
| Campaign #1 | Ad Group #2 | example keyword | Broad | 0.35 | http://www.example.com | Paused |

Replace the entire contents of the destination ad groups with these keywords.

Back Next Cancel

And for ads:



Add Multiple Text Ads - Step 1 of 2
Add text ads in bulk.

Destination:
 Campaign Ad Group
 My text ad information below includes columns for campaign and ad group names. (These columns should be first, and in this order.)

Choose pricing model for new campaigns:
 Keyword CPC
 Placement CPC
 Placement CPM

Text ads:
 Type or paste text ads here, one per line. Separate fields with tabs or commas, and include column headers in English. Required fields: headline, description 1, description 2. Optional fields: display URL, destination URL, status. Example:

| Campaign | Ad Group | Headline | Description Line 1 | Description Line 2 | Display URL | Destination URL | Ad Status |
|-------------|-------------|----------|--------------------|--------------------|-----------------|------------------------|-----------|
| Campaign #1 | Ad Group #2 | headline | description 1 | description 2 | www.example.com | http://www.example.com | Paused |

Replace the entire contents of the destination ad groups with these text ads.

Back Next Cancel

If this sounds too simple, there is more to it than meets the eye.

Setting up AdWords Editor-ready campaigns with spreadsheets can be a little bit tricky, which is why I'm going to show you how to set Up an AdWords campaign (search only) for VinceDelmonteFitness.com.

Vince Delmonte Fitness is an ebook about bodybuilding, a hot niche on ClickBank.

I'm going to walk you through setting up a campaign, using my spreadsheet method, with this affiliate offer.

Setting Up Your Search Campaign with Excel and DigDB

Now we're going to set up our search campaigns so they have one keyword (broad, phrase, exact) per ad group. As it turns out, this is REALLY easy to do with the Excel spreadsheet method.

First, I came up with a broad list of 332 keywords for this niche:

| | A | B |
|----|-------------------------|---|
| 1 | Keyword | |
| 2 | .bodybuilding | |
| 3 | arm triceps | |
| 4 | best muscle builders | |
| 5 | best triceps workout | |
| 6 | biceps workouts | |
| 7 | big chest muscles | |
| 8 | bigger biceps | |
| 9 | bigger triceps | |
| 10 | body build muscle | |
| 11 | bodybuilding | |
| 12 | bodybuilding biceps | |
| 13 | bodybuilding chest | |
| 14 | build a bigger chest | |
| 15 | build a massive chest | |
| 16 | build bicep | |
| 17 | build bicep muscle | |
| 18 | build bigger biceps | |
| 19 | build chest muscle fast | |
| 20 | build inner chest | |
| 21 | Build ... | |

Since we'll have one keyword per ad group, we can make the keywords the ad group names, and we'll call the campaign "Muscle Building."

Keyword & Adgroup Setup

To set this up, we can make a copy of the Keyword Column (just to the left) and rename the column Adgroup.

| | A | B |
|----|-------------------------|-------------------------|
| 1 | Adgroup | Keyword |
| 2 | .bodybuilding | .bodybuilding |
| 3 | arm triceps | arm triceps |
| 4 | best muscle builders | best muscle builders |
| 5 | best triceps workout | best triceps workout |
| 6 | biceps workouts | biceps workouts |
| 7 | big chest muscles | big chest muscles |
| 8 | bigger biceps | bigger biceps |
| 9 | bigger triceps | bigger triceps |
| 10 | body build muscle | body build muscle |
| 11 | bodybuilding | bodybuilding |
| 12 | bodybuilding biceps | bodybuilding biceps |
| 13 | bodybuilding chest | bodybuilding chest |
| 14 | build a bigger chest | build a bigger chest |
| 15 | build a massive chest | build a massive chest |
| 16 | build bicep | build bicep |
| 17 | build bicep muscle | build bicep muscle |
| 18 | build bigger biceps | build bigger biceps |
| 19 | build chest muscle fast | build chest muscle fast |
| 20 | build inner chest | build inner chest |

Next, we'll add the campaign name to the spreadsheet:

| | A | B | C |
|----|-----------------|-------------------------|-------------------------|
| 1 | Campaign | Adgroup | Keyword |
| 2 | Muscle Building | .bodybuilding | .bodybuilding |
| 3 | Muscle Building | arm triceps | arm triceps |
| 4 | Muscle Building | best muscle builders | best muscle builders |
| 5 | Muscle Building | best triceps workout | best triceps workout |
| 6 | Muscle Building | biceps workouts | biceps workouts |
| 7 | Muscle Building | big chest muscles | big chest muscles |
| 8 | Muscle Building | bigger biceps | bigger biceps |
| 9 | Muscle Building | bigger triceps | bigger triceps |
| 10 | Muscle Building | body build muscle | body build muscle |
| 11 | Muscle Building | bodybuilding | bodybuilding |
| 12 | Muscle Building | bodybuilding biceps | bodybuilding biceps |
| 13 | Muscle Building | bodybuilding chest | bodybuilding chest |
| 14 | Muscle Building | build a bigger chest | build a bigger chest |
| 15 | Muscle Building | build a massive chest | build a massive chest |
| 16 | Muscle Building | build bicep | build bicep |
| 17 | Muscle Building | build bicep muscle | build bicep muscle |
| 18 | Muscle Building | build bigger biceps | build bigger biceps |
| 19 | Muscle Building | build chest muscle fast | build chest muscle fast |
| 20 | Muscle Building | build inner chest | build inner chest |
| 21 | Muscle Building | build pec | build pec |

Do you see where we're going? Every Adgroup has exactly one keyword! As you can see, even if we had a keyword list of 20,000, setting this up would be just as fast.

Now let's assign the Keyword Match Type. We'll start by assigning each keyword with the broad match type:

| | A | B | C | D |
|----|-----------------|-------------------|---------------------|-------------------|
| 1 | Campaign | Adgroup | Keyword | Match Type |
| 2 | Muscle Build | dir .bodybuildin | .bodybuilding | Broad |
| 3 | Muscle Build | dir arm triceps | arm triceps | Broad |
| 4 | Muscle Build | dir best muscle | best muscle builde | Broad |
| 5 | Muscle Build | dir best triceps | best triceps worko | Broad |
| 6 | Muscle Build | dir biceps work | biceps workouts | Broad |
| 7 | Muscle Build | dir big chest m | big chest muscles | Broad |
| 8 | Muscle Build | dir bigger bicep | bigger biceps | Broad |
| 9 | Muscle Build | dir bigger tricep | bigger triceps | Broad |
| 10 | Muscle Build | dir body build n | body build muscle | Broad |
| 11 | Muscle Build | dir bodybuilding | bodybuilding | Broad |
| 12 | Muscle Build | dir bodybuilding | bodybuilding bicep | Broad |
| 13 | Muscle Build | dir bodybuilding | bodybuilding chest | Broad |
| 14 | Muscle Build | dir build a bigge | build a bigger ches | Broad |
| 15 | Muscle Build | dir build a mass | build a massive ch | Broad |
| 16 | Muscle Build | dir build bicep | build bicep | Broad |
| 17 | Muscle Build | dir build bicep r | build bicep muscle | Broad |
| 18 | Muscle Build | dir build bigger | build bigger biceps | Broad |
| 19 | Muscle Build | dir build chest r | build chest muscle | Broad |
| 20 | Muscle Build | dir build inner c | build inner chest | Broad |
| 21 | Muscle Build | dir build pec | build pec | Broad |

We'll set up exact and phrase match types for all the keywords a little later. For now, we're going to copy the first two columns, Campaign and Adgroup, into a new spreadsheet:

| | A | B |
|----|-----------------|-------------------------|
| 1 | Campaign | Adgroup |
| 2 | Muscle Building | .bodybuilding |
| 3 | Muscle Building | arm triceps |
| 4 | Muscle Building | best muscle builders |
| 5 | Muscle Building | best triceps workout |
| 6 | Muscle Building | biceps workouts |
| 7 | Muscle Building | big chest muscles |
| 8 | Muscle Building | bigger biceps |
| 9 | Muscle Building | bigger triceps |
| 10 | Muscle Building | body build muscle |
| 11 | Muscle Building | bodybuilding |
| 12 | Muscle Building | bodybuilding biceps |
| 13 | Muscle Building | bodybuilding chest |
| 14 | Muscle Building | build a bigger chest |
| 15 | Muscle Building | build a massive chest |
| 16 | Muscle Building | build bicep |
| 17 | Muscle Building | build bicep muscle |
| 18 | Muscle Building | build bigger biceps |
| 19 | Muscle Building | build chest muscle fast |
| 20 | Muscle Building | build inner chest |
| 21 | Muscle Building | build pec |

Now we'll set a bid price for each ad group. Let's set the bid price for all ad groups at \$0.30:

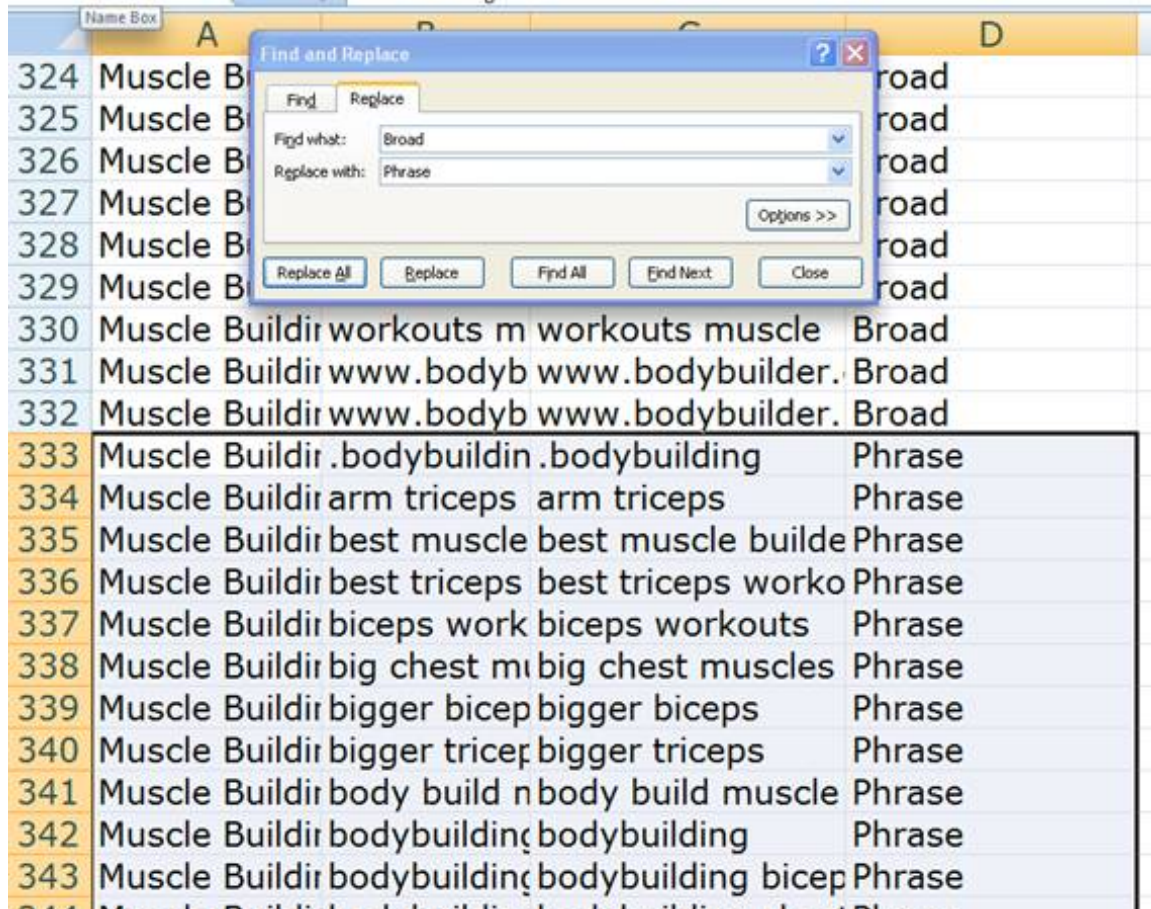
| | A | B | C |
|----|-----------------|-------------------------|------------------|
| 1 | Campaign | Adgroup | Bid Price |
| 2 | Muscle Building | .bodybuilding | 0.3 |
| 3 | Muscle Building | arm triceps | 0.3 |
| 4 | Muscle Building | best muscle builders | 0.3 |
| 5 | Muscle Building | best triceps workout | 0.3 |
| 6 | Muscle Building | biceps workouts | 0.3 |
| 7 | Muscle Building | big chest muscles | 0.3 |
| 8 | Muscle Building | bigger biceps | 0.3 |
| 9 | Muscle Building | bigger triceps | 0.3 |
| 10 | Muscle Building | body build muscle | 0.3 |
| 11 | Muscle Building | bodybuilding | 0.3 |
| 12 | Muscle Building | bodybuilding biceps | 0.3 |
| 13 | Muscle Building | bodybuilding chest | 0.3 |
| 14 | Muscle Building | build a bigger chest | 0.3 |
| 15 | Muscle Building | build a massive chest | 0.3 |
| 16 | Muscle Building | build bicep | 0.3 |
| 17 | Muscle Building | build bicep muscle | 0.3 |
| 18 | Muscle Building | build bigger biceps | 0.3 |
| 19 | Muscle Building | build chest muscle fast | 0.3 |
| 20 | Muscle Building | build inner chest | 0.3 |
| 21 | Muscle Building | build pec | 0.3 |

We're almost done! The ad groups are all set up. Now we just need to add phrase and exact match to the keywords and add two ads per ad group.

To add phrase and exact match types to the keywords, we'll return to the keywords spreadsheet and copy and paste the broad keywords right underneath:

| | A | B | C | D |
|-----|----------------|---------------|---------------------|-------|
| 322 | Muscle Buildir | what food sl | what food should i | Broad |
| 323 | Muscle Buildir | what foods l | what foods help yc | Broad |
| 324 | Muscle Buildir | what to eat | what to eat to get | Broad |
| 325 | Muscle Buildir | what to eat | what to eat to put | Broad |
| 326 | Muscle Buildir | workout for | workout for buildir | Broad |
| 327 | Muscle Buildir | workout pla | workout plan musc | Broad |
| 328 | Muscle Buildir | workout rou | workout routine bu | Broad |
| 329 | Muscle Buildir | workout rou | workout routines t | Broad |
| 330 | Muscle Buildir | workouts m | workouts muscle | Broad |
| 331 | Muscle Buildir | www.bodyb | www.bodybuilder. | Broad |
| 332 | Muscle Buildir | www.bodyb | www.bodybuilder. | Broad |
| 333 | Muscle Buildir | .bodybuildin | .bodybuilding | Broad |
| 334 | Muscle Buildir | arm triceps | arm triceps | Broad |
| 335 | Muscle Buildir | best muscle | best muscle builde | Broad |
| 336 | Muscle Buildir | best triceps | best triceps worko | Broad |
| 337 | Muscle Buildir | biceps work | biceps workouts | Broad |
| 338 | Muscle Buildir | big chest m | big chest muscles | Broad |
| 339 | Muscle Buildir | bigger bicep | bigger biceps | Broad |
| 340 | Muscle Buildir | bigger tricep | bigger triceps | Broad |
| 341 | Muscle Buildir | body build n | body build muscle | Broad |
| 342 | Muscle Buildir | bodybuilding | bodybuilding | Broad |

Now find and replace "Broad" with "Phrase":



Just repeat this step to set up the exact match type for each keyword.

Step 2 – Setting up the Ads

It's time to set up our ads. The ad will be:

How I Went From a Skinny Pip-Squeak
to a Champion Fitness Model...

When we do this, we'll use just the keyword for the headline. (This strategy increases your click through rate and Google LOVES this). The display URL will be VinceDelmonteFitness.com, and the destination URL of our ad will be our affiliate link.

When we set this up on a new Excel spreadsheet, we'll begin by copying the Campaign and Adgroup columns from the Adgroup spreadsheet into our new spreadsheet.

First, copy the following:

| | A | B | C |
|----|-----------------|-------------------------|------------------|
| 1 | Campaign | Adgroup | Bid Price |
| 2 | Muscle Building | .bodybuilding | 0.3 |
| 3 | Muscle Building | arm triceps | 0.3 |
| 4 | Muscle Building | best muscle builders | 0.3 |
| 5 | Muscle Building | best triceps workout | 0.3 |
| 6 | Muscle Building | biceps workouts | 0.3 |
| 7 | Muscle Building | big chest muscles | 0.3 |
| 8 | Muscle Building | bigger biceps | 0.3 |
| 9 | Muscle Building | bigger triceps | 0.3 |
| 10 | Muscle Building | body build muscle | 0.3 |
| 11 | Muscle Building | bodybuilding | 0.3 |
| 12 | Muscle Building | bodybuilding biceps | 0.3 |
| 13 | Muscle Building | bodybuilding chest | 0.3 |
| 14 | Muscle Building | build a bigger chest | 0.3 |
| 15 | Muscle Building | build a massive chest | 0.3 |
| 16 | Muscle Building | build bicep | 0.3 |
| 17 | Muscle Building | build bicep muscle | 0.3 |
| 18 | Muscle Building | build bigger biceps | 0.3 |
| 19 | Muscle Building | build chest muscle fast | 0.3 |
| 20 | Muscle Building | build inner chest | 0.3 |
| 21 | Muscle Building | build pec | 0.3 |

Then paste it into a new spreadsheet:

| | A | B |
|----|-----------------|-------------------------|
| 1 | Campaign | Adgroup |
| 2 | Muscle Building | .bodybuilding |
| 3 | Muscle Building | arm triceps |
| 4 | Muscle Building | best muscle builders |
| 5 | Muscle Building | best triceps workout |
| 6 | Muscle Building | biceps workouts |
| 7 | Muscle Building | big chest muscles |
| 8 | Muscle Building | bigger biceps |
| 9 | Muscle Building | bigger triceps |
| 10 | Muscle Building | body build muscle |
| 11 | Muscle Building | bodybuilding |
| 12 | Muscle Building | bodybuilding biceps |
| 13 | Muscle Building | bodybuilding chest |
| 14 | Muscle Building | build a bigger chest |
| 15 | Muscle Building | build a massive chest |
| 16 | Muscle Building | build bicep |
| 17 | Muscle Building | build bicep muscle |
| 18 | Muscle Building | build bigger biceps |
| 19 | Muscle Building | build chest muscle fast |
| 20 | Muscle Building | build inner chest |
| 21 | Muscle Building | build pec |

Now here's where the process gets a little tricky.

Our first step is to make the Adgroup name (which is really just the keyword) our headline. We also want the first letter of each word in our headline to be capitalized. To do that we're going to use an Excel function called PROPER(...).

Start by entering =PROPER(B2) into Column C2:

| | A | B | C |
|----|-----------------|-------------------------|-----------------|
| 1 | Campaign | Adgroup | Headline |
| 2 | Muscle Building | .bodybuilding | =PROPER(B2) |
| 3 | Muscle Building | arm triceps | |
| 4 | Muscle Building | best muscle builders | |
| 5 | Muscle Building | best triceps workout | |
| 6 | Muscle Building | biceps workouts | |
| 7 | Muscle Building | big chest muscles | |
| 8 | Muscle Building | bigger biceps | |
| 9 | Muscle Building | bigger triceps | |
| 10 | Muscle Building | body build muscle | |
| 11 | Muscle Building | bodybuilding | |
| 12 | Muscle Building | bodybuilding biceps | |
| 13 | Muscle Building | bodybuilding chest | |
| 14 | Muscle Building | build a bigger chest | |
| 15 | Muscle Building | build a massive chest | |
| 16 | Muscle Building | build bicep | |
| 17 | Muscle Building | build bicep muscle | |
| 18 | Muscle Building | build bigger biceps | |
| 19 | Muscle Building | build chest muscle fast | |
| 20 | Muscle Building | build inner chest | |
| 21 | Muscle Building | build inner chest | |

Once you hit "Enter," you should get:

| | A | B | C |
|----|-----------------|-------------------------|-----------------|
| 1 | Campaign | Adgroup | Headline |
| 2 | Muscle Building | .bodybuilding | .Bodybuilding |
| 3 | Muscle Building | arm triceps | |
| 4 | Muscle Building | best muscle builders | |
| 5 | Muscle Building | best triceps workout | |
| 6 | Muscle Building | biceps workouts | |
| 7 | Muscle Building | big chest muscles | |
| 8 | Muscle Building | bigger biceps | |
| 9 | Muscle Building | bigger triceps | |
| 10 | Muscle Building | body build muscle | |
| 11 | Muscle Building | bodybuilding | |
| 12 | Muscle Building | bodybuilding biceps | |
| 13 | Muscle Building | bodybuilding chest | |
| 14 | Muscle Building | build a bigger chest | |
| 15 | Muscle Building | build a massive chest | |
| 16 | Muscle Building | build bicep | |
| 17 | Muscle Building | build bicep muscle | |
| 18 | Muscle Building | build bigger biceps | |
| 19 | Muscle Building | build chest muscle fast | |
| 20 | Muscle Building | build inner chest | |
| 21 | Muscle Building | build pec | |

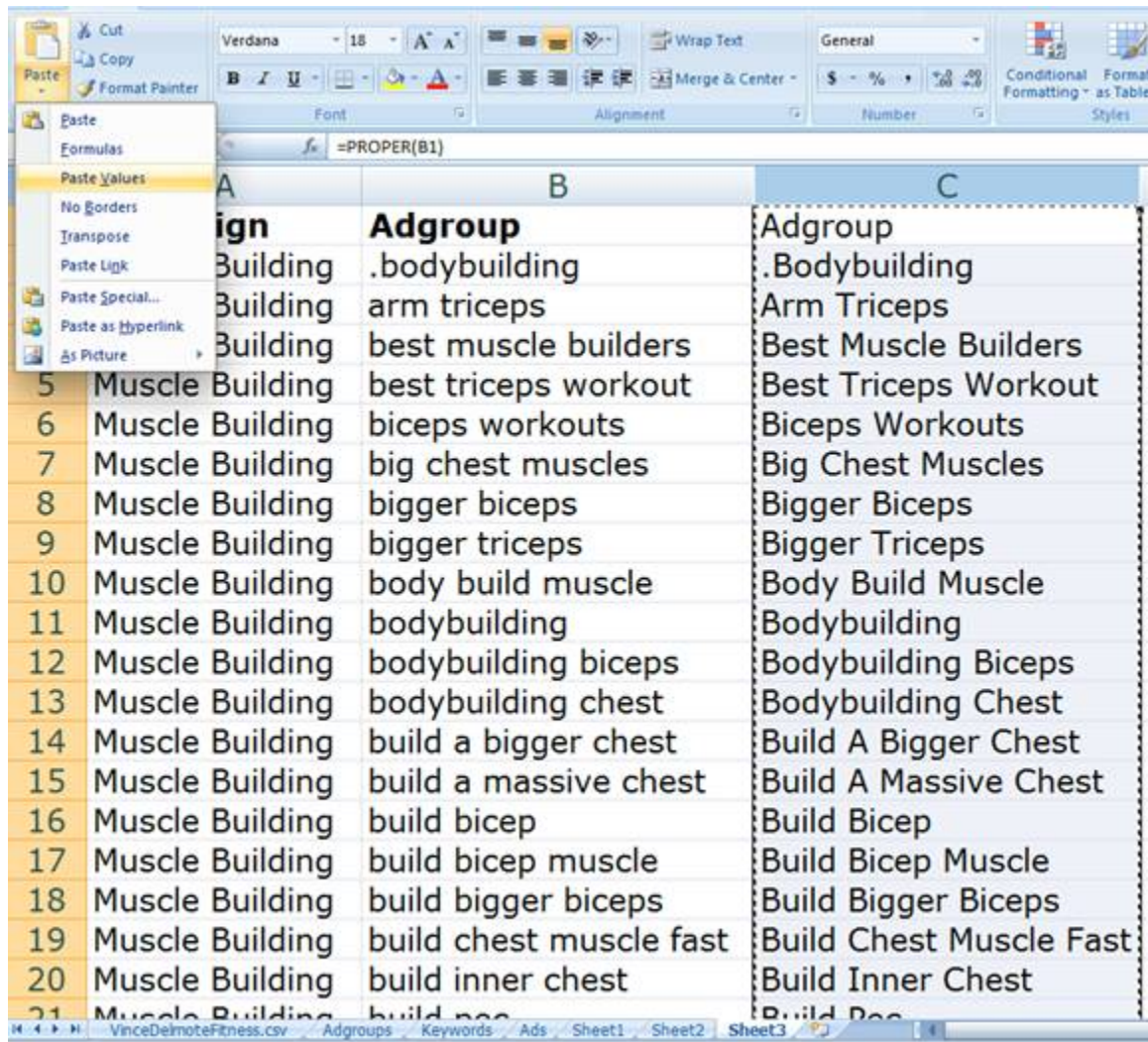
Next, copy cell C2 and paste it in column C. This will copy the formula into each cell:

| | A | B | C |
|----|-----------------|-------------------------|-------------------------|
| 1 | Campaign | Adgroup | Adgroup |
| 2 | Muscle Building | .bodybuilding | .Bodybuilding |
| 3 | Muscle Building | arm triceps | Arm Triceps |
| 4 | Muscle Building | best muscle builders | Best Muscle Builders |
| 5 | Muscle Building | best triceps workout | Best Triceps Workout |
| 6 | Muscle Building | biceps workouts | Biceps Workouts |
| 7 | Muscle Building | big chest muscles | Big Chest Muscles |
| 8 | Muscle Building | bigger biceps | Bigger Biceps |
| 9 | Muscle Building | bigger triceps | Bigger Triceps |
| 10 | Muscle Building | body build muscle | Body Build Muscle |
| 11 | Muscle Building | bodybuilding | Bodybuilding |
| 12 | Muscle Building | bodybuilding biceps | Bodybuilding Biceps |
| 13 | Muscle Building | bodybuilding chest | Bodybuilding Chest |
| 14 | Muscle Building | build a bigger chest | Build A Bigger Chest |
| 15 | Muscle Building | build a massive chest | Build A Massive Chest |
| 16 | Muscle Building | build bicep | Build Bicep |
| 17 | Muscle Building | build bicep muscle | Build Bicep Muscle |
| 18 | Muscle Building | build bigger biceps | Build Bigger Biceps |
| 19 | Muscle Building | build chest muscle fast | Build Chest Muscle Fast |
| 20 | Muscle Building | build inner chest | Build Inner Chest |
| 21 | Muscle Building | build pec | Build Pec |

Now we have our headlines. But we're not quite done.

Now we need to get rid of the formula and leave the text (for column C, the headline column); otherwise, we'll run into problems in later steps.

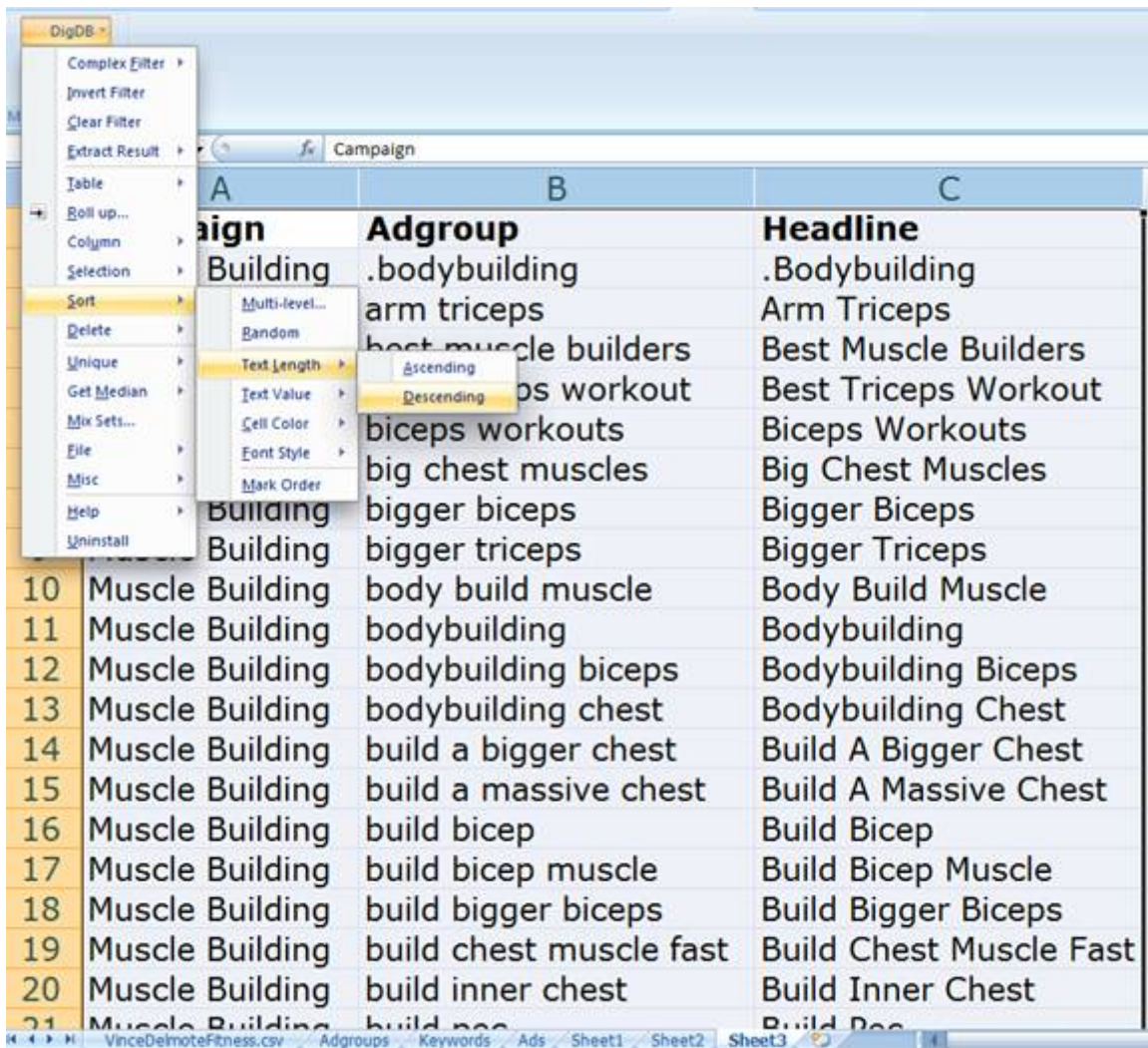
To do this, copy column C, then go to Paste Values and paste column C on itself:



You can see that this step removed all of the formatting. Now, we'll re-label column C as "Headlines."

Next, we need to manage the length of the headlines, because some of them may be above 25 characters. This is easily addressed.

First, we'll use a DigDB function that allows us to sort the Headline column by text length:



| | A | B | C |
|----|-----------------|-------------------------|-------------------------|
| | Campaign | Adgroup | Headline |
| | Muscle Building | .bodybuilding | .Bodybuilding |
| | Muscle Building | arm triceps | Arm Triceps |
| | Muscle Building | best muscle builders | Best Muscle Builders |
| | Muscle Building | biceps workouts | Best Triceps Workout |
| | Muscle Building | biceps workouts | Biceps Workouts |
| | Muscle Building | big chest muscles | Big Chest Muscles |
| | Muscle Building | bigger biceps | Bigger Biceps |
| | Muscle Building | bigger triceps | Bigger Triceps |
| 10 | Muscle Building | body build muscle | Body Build Muscle |
| 11 | Muscle Building | bodybuilding | Bodybuilding |
| 12 | Muscle Building | bodybuilding biceps | Bodybuilding Biceps |
| 13 | Muscle Building | bodybuilding chest | Bodybuilding Chest |
| 14 | Muscle Building | build a bigger chest | Build A Bigger Chest |
| 15 | Muscle Building | build a massive chest | Build A Massive Chest |
| 16 | Muscle Building | build bicep | Build Bicep |
| 17 | Muscle Building | build bicep muscle | Build Bicep Muscle |
| 18 | Muscle Building | build bigger biceps | Build Bigger Biceps |
| 19 | Muscle Building | build chest muscle fast | Build Chest Muscle Fast |
| 20 | Muscle Building | build inner chest | Build Inner Chest |
| 21 | Muscle Building | build pec | Build Pec |

Make sure to choose "Headline" as the variable to sort by, in descending order by character count:

| | A | B | C |
|----|-----------------|-----------------------|-----------------------|
| 1 | Campaign | Adgroup | Headline |
| 2 | Muscle Building | .bodybuilding | .Bodybuilding |
| 3 | Muscle Building | arm triceps | Arm Triceps |
| 4 | Muscle Building | best muscle builders | Best Muscle Builders |
| 5 | Muscle Building | best triceps workout | Best Triceps Workout |
| 6 | Muscle Building | biceps workouts | Biceps Workouts |
| 7 | Muscle Building | | |
| 8 | Muscle Building | | |
| 9 | Muscle Building | | |
| 10 | Muscle Building | body build muscle | Body Build Muscle |
| 11 | Muscle Building | bodybuilding | Bodybuilding |
| 12 | Muscle Building | bodybuilding biceps | Bodybuilding Biceps |
| 13 | Muscle Building | bodybuilding chest | Bodybuilding Chest |
| 14 | Muscle Building | build a bigger chest | Build A Bigger Chest |
| 15 | Muscle Building | build a massive chest | Build A Massive Chest |
| 16 | Muscle Building | build bicep | Build Bicep |

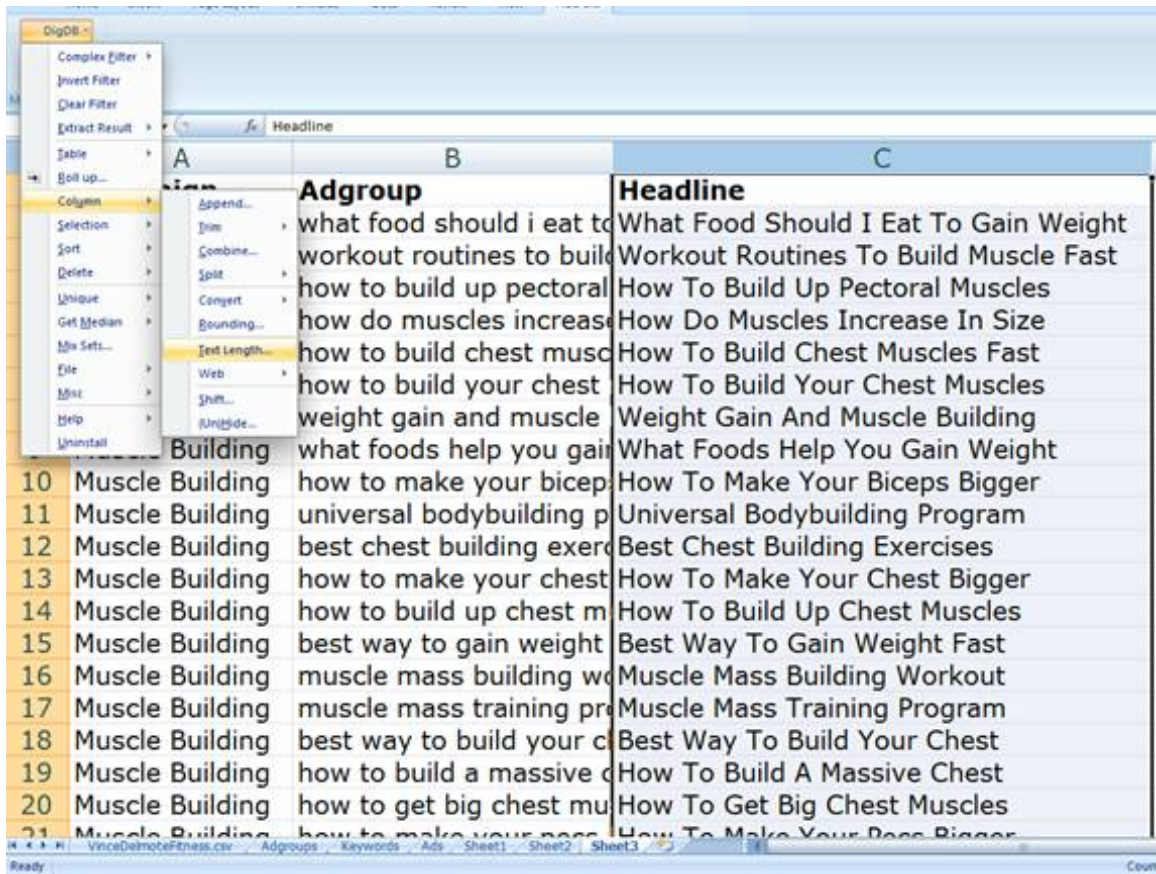


After running this sort, we get a screen that looks like this:

| | A | B | C |
|----|-----------------|---------------------------------------|---------------------------------------|
| 1 | Campaign | Adgroup | Headline |
| 2 | Muscle Building | what food should i eat to gain weight | What Food Should I Eat To Gain Weight |
| 3 | Muscle Building | workout routines to build muscle fast | Workout Routines To Build Muscle Fast |
| 4 | Muscle Building | how to build up pectoral muscles | How To Build Up Pectoral Muscles |
| 5 | Muscle Building | how do muscles increase in size | How Do Muscles Increase In Size |
| 6 | Muscle Building | how to build chest muscles fast | How To Build Chest Muscles Fast |
| 7 | Muscle Building | how to build your chest muscles | How To Build Your Chest Muscles |
| 8 | Muscle Building | weight gain and muscle building | Weight Gain And Muscle Building |
| 9 | Muscle Building | what foods help you gain weight | What Foods Help You Gain Weight |
| 10 | Muscle Building | how to make your biceps bigger | How To Make Your Biceps Bigger |
| 11 | Muscle Building | universal bodybuilding program | Universal Bodybuilding Program |
| 12 | Muscle Building | best chest building exercises | Best Chest Building Exercises |
| 13 | Muscle Building | how to make your chest bigger | How To Make Your Chest Bigger |
| 14 | Muscle Building | how to build up chest muscles | How To Build Up Chest Muscles |
| 15 | Muscle Building | best way to gain weight fast | Best Way To Gain Weight Fast |
| 16 | Muscle Building | muscle mass building workout | Muscle Mass Building Workout |
| 17 | Muscle Building | muscle mass training program | Muscle Mass Training Program |
| 18 | Muscle Building | best way to build your chest | Best Way To Build Your Chest |
| 19 | Muscle Building | how to build a massive chest | How To Build A Massive Chest |
| 20 | Muscle Building | how to get big chest muscles | How To Get Big Chest Muscles |
| 21 | Muscle Building | how to make your chest bigger | How To Make Your Chest Bigger |

As you can see, the headlines are now ordered from longest to shortest! Cool, huh?

But we can get even more precise than this. Next, select the Headline column and select the DigDB text length function:



Now you can see EXACTLY how long each headline is:

| | A | B | C | D | E |
|----|-----------------|---------------------------|---------------------------------------|-----------|-------|
| 1 | Campaign | Adgroup | Headline | Character | Count |
| 2 | Muscle Building | what food should i eat to | What Food Should I Eat To Gain Weight | 37 | |
| 3 | Muscle Building | workout routines to build | Workout Routines To Build Muscle Fast | 37 | |
| 4 | Muscle Building | how to build up pectoral | How To Build Up Pectoral Muscles | 32 | |
| 5 | Muscle Building | how do muscles increase | How Do Muscles Increase In Size | 31 | |
| 6 | Muscle Building | how to build chest musc | How To Build Chest Muscles Fast | 31 | |
| 7 | Muscle Building | how to build your chest | How To Build Your Chest Muscles | 31 | |
| 8 | Muscle Building | weight gain and muscle | Weight Gain And Muscle Building | 31 | |
| 9 | Muscle Building | what foods help you gain | What Foods Help You Gain Weight | 31 | |
| 10 | Muscle Building | how to make your bicep | How To Make Your Biceps Bigger | 30 | |
| 11 | Muscle Building | universal bodybuilding p | Universal Bodybuilding Program | 30 | |
| 12 | Muscle Building | best chest building exerc | Best Chest Building Exercises | 29 | |
| 13 | Muscle Building | how to make your chest | How To Make Your Chest Bigger | 29 | |
| 14 | Muscle Building | how to build up chest m | How To Build Up Chest Muscles | 29 | |
| 15 | Muscle Building | best way to gain weight | Best Way To Gain Weight Fast | 28 | |
| 16 | Muscle Building | muscle mass building w | Muscle Mass Building Workout | 28 | |
| 17 | Muscle Building | muscle mass training pr | Muscle Mass Training Program | 28 | |
| 18 | Muscle Building | best way to build your c | Best Way To Build Your Chest | 28 | |
| 19 | Muscle Building | how to build a massive c | How To Build A Massive Chest | 28 | |
| 20 | Muscle Building | how to get big chest mu | How To Get Big Chest Muscles | 28 | |
| 21 | Muscle Building | how to make your bicep | How To Make Your Biceps Bigger | 28 | |

Next, we're going to select all headlines that are above 25 characters and replace them with this generic headline, which is within the 25-character limit:

Are You a Scrawny Wimp?

| | A | B | C |
|----|-----------------|---------------------------|---------------------------|
| 24 | Muscle Building | workout routine build m | Are You a Scrawny Wimp? |
| 25 | Muscle Building | what foods help gain we | Are You a Scrawny Wimp? |
| 26 | Muscle Building | pectoral building exercis | Are You a Scrawny Wimp? |
| 27 | Muscle Building | weight gain muscle build | Are You a Scrawny Wimp? |
| 28 | Muscle Building | how to build bigger trice | Are You a Scrawny Wimp? |
| 29 | Muscle Building | diagram of muscles in b | Are You a Scrawny Wimp? |
| 30 | Muscle Building | amino acid muscle buildi | Are You a Scrawny Wimp? |
| 31 | Muscle Building | build pecs without weigh | Are You a Scrawny Wimp? |
| 32 | Muscle Building | how to build up your che | Are You a Scrawny Wimp? |
| 33 | Muscle Building | how to improve muscle : | Are You a Scrawny Wimp? |
| 34 | Muscle Building | help i need to gain weigh | Are You a Scrawny Wimp? |
| 35 | Muscle Building | how to build bigger bice | Are You a Scrawny Wimp? |
| 36 | Muscle Building | how to build tricep musc | Are You a Scrawny Wimp? |
| 37 | Muscle Building | build up pectoral muscle | Build Up Pectoral Muscles |
| 38 | Muscle Building | how to build bicep musc | How To Build Bicep Muscle |
| 39 | Muscle Building | how to get bigger tricep | How To Get Bigger Triceps |
| 40 | Muscle Building | increase muscle mass fa | Increase Muscle Mass Fast |
| 41 | Muscle Building | body building muscle m | Body Building Muscle Mass |
| 42 | Muscle Building | building pectoral muscle | Building Pectoral Muscles |
| 43 | Muscle Building | easy steps to gain weigh | Easy Steps To Gain Weight |
| 44 | Muscle Building | healthy weight gain diets | Healthy Weight Gain Diets |
| 45 | Muscle Building | tricep building exercises | Tricep Building Exercises |
| 46 | Muscle Building | what to eat to get strong | What To Eat To Get Strong |
| 47 | Muscle Building | workout for building mas | Workout For Building Mass |

Now all headlines are 25 characters or less!

That was the hard part; now comes the easy part, which is adding the body copy, display URL, and destination URL of the ads:

| | C | D | E | F | G |
|----|-------------------------|-------------------------------------|--------------------------------|----------------|----------------|
| 1 | Headline | Description Line 1 | Description Line 2 | Display URL | Destination |
| 2 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 3 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 4 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 5 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 6 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 7 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 8 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 9 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 10 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 11 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 12 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 13 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 14 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 15 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 16 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 17 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 18 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 19 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 20 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 21 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 22 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 23 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |
| 24 | Are You a Scrawny Wimp? | Gain 10 Pounds of Rock Solid Muscle | in Two Week - 100% Guaranteed! | VinceDelmonteF | http://xxxxx.n |

Now we're done!

All we have to do is use AdWords Editor to setup our campaign – call it Muscle Building.

And finally, we'll use the **bulk upload feature** in AdWords Editor to upload our adgroups, keywords, and ads. Our campaign is uploaded and we're ready to go!

Some of you might be thinking, *“Amit this is cool. But wow, this is really involved!”*

Yes, it's overwhelming at first. But once you get the hang of this process, you'll be able to upload affiliate campaigns in 30 minutes flat.

And what's better is that we're making the whole campaign process 100 TIMES easier for you in PPC Classroom 3.0. You see, Anik and I thought long and hard about how to take PPC Classroom to the next level.

We wanted to deliver something that would virtually guarantee a student's success.

To do that, we developed an "uber-tool" for PPC Classroom 3.0 that allows you to do all

this in one interface:

- Research your keywords;
- Clean up, multiply, and expand your keyword list; and
- Turn your final keyword list into a full fledged PPC campaign ready to import into Adwords, Yahoo Search Marketing AND MSN Adcenter

This tool will allow you to effortlessly create highly optimized, profit pulling campaigns **in minutes**, even if you're a complete beginner.

With this tool you'll be able to build the momentum you need to find the winning affiliate offers and quickly scale your income.

You'll have FULL unrestricted access to this tool as a member of PPC Classroom 3.0.

Understand this:

Affiliate marketing is all about thought process, NOT mechanics.

Once an affiliate has six months experience with pay per click affiliate marketing, chances are that he/she knows how to set up a Google campaign, do keyword research, write a Google ad, pick affiliate promotions that convert, and so on.

***Your ultimate success or failure
is determined by decisions you make.***

“So What's PPC Classroom 3.0 All About Anyway?”

I know that's what many of you are probably asking.

Here's what I'll tell you for now:

- 1. The five tips I've revealed above are just a little taste of what you can expect from PPC Classroom 3.0.**
- 2. PPC Classroom 3.0 is VASTLY improved over PPC Classroom 2.0.** We've added new courses on MSN/Bing and Yahoo! as well as advanced strategies I've never publicly reveal before. We've also revamped our 2.0 courses to make sure you're up to date with the latest and most effective strategies in PPC advertising.

3. **We made these changes with you, the student, in mind.** We carefully listened to feedback from students like you in areas they needed to improve, and we've added information to all of our courses that will help you start making money faster.
4. Of course, don't forget our **PPC Campaign building tool** that helps you easily and effortlessly create an optimized and properly structured PPC campaign in the blink of an eye. **This tool cuts DAYS of painful drudgery and grunt work out of the PPC campaign building process!**

Want a sneak peak at our

All-in-One PPC Campaign Building Tool?

Join us on the Special Pre-Launch Webinar Below...

Anik and I are hosting a pre-release webinar where we'll show you:

"How to Quickly & Easily Build a Super Affiliate Money Machine" at 9 p.m. EST, Monday Nov 2.

Here's what you'll see:

1. **A simple strategy for quickly testing and unearthing hot affiliate offers that will pump money into your bank account!**
2. **The step-by-step process of setting up a profitable PPC Campaign.**
3. **A Sneak Peak of our Revolutionary All-in-One PPC Campaign Building Tool in ACTION**
4. **And MUCH More....**

You'll see the strategies many of our students have used to make money hand over fist in a VERY short time.

Attendance will be limited to 1,000 people. This report is going out to over 100,000 people, so hurry and secure your seat NOW.

Click the Registration Link Below to Secure Your Spot!

[CLICK HERE to Register - LIMITED Space!](#)

“But Amit, it took you a LOOONG time to start making money. Will it take us that long?”

Well, it depends. If you follow the EXACT cookie cutter simple steps I lay out in PPC Classroom, you can potentially start making money in just a few days.

I've spent over \$2 million on Google, testing different strategies and refining my system. AND we've seen countless success stories from our students applying this system.

For instance, on the next page, you will read about Bryan Chan, an affiliate marketer who started making money from PPC Classroom after ONLY one day and is now making \$500/day profit. Debating whether you should attend?

“I make about \$500 in pure profit every day”

I started my foray in Internet/Affiliate Marketing early 2009 and it was a total disaster. I ended up in more debt than I was ever before because I had been hoodwinked a couple of times into buying some really crappy products.

I was introduced to PPC Classroom 2.0. It sounded all too good to believe. I mean ... I had heard about you guys but it didn't really occur to me that YOU were that GREAT!!

Anyway, I decided to just try it out any way. I had nothing to lose!

I quickly realized my PPC methods I had been using earlier on, were more of PPC suicide strategies. I got hooked on the Keyword Research module, read it, re-read it, re-re-read it and then just applied my new knowledge immediately.

The day after I edited all my campaigns, I had my first golden sale. I will never forget that feeling for as long as I live ... stomping like an elephant into the bedroom and screaming in delight to my wife "I DID IT! I MADE MY FIRST SALE!"

Quickly, I devoured the rest of the course and applied the new tactics I had learned ... landing pages, etc. And the rest is history!!

Today, on the average, I make about \$500 in pure profit every day.

You guys ARE the REAL DEAL!!

– *Bryan Chan – Singapore*


On the right, you can see an affiliate income screenshot that Bryan sent us.



Weekly Sales Snapshot

| Week Ending | Gross Sales |
|----------------------------------|-------------|
| 2009-08-26 (current week) | \$2,897.10 |
| 2009-08-19 | \$8,551.48 |
| 2009-08-12 | \$8,395.31 |
| 2009-08-05 | \$10,922.79 |
| 2009-07-29 | \$7,847.84 |

Daily Sales Snapshot

| | | | | |
|-----|-----|----|-------------------|---|
| Thu | Aug | 20 | \$1,391.03 |  |
| Wed | Aug | 19 | \$1,206.07 |  |
| Tue | Aug | 18 | \$1,031.71 |  |
| Mon | Aug | 17 | \$1,139.66 |  |
| Sun | Aug | 16 | \$1,208.32 |  |
| Sat | Aug | 15 | \$1,483.48 |  |
| Fri | Aug | 14 | \$1,009.39 |  |
| Thu | Aug | 13 | \$1,266.91 |  |
| Wed | Aug | 12 | \$1,412.01 |  |
| Tue | Aug | 11 | \$1,069.55 |  |
| Mon | Aug | 10 | \$1,098.89 |  |
| Sun | Aug | 09 | \$1,201.84 |  |
| Sat | Aug | 08 | \$1,392.72 |  |
| Fri | Aug | 07 | \$1,059.07 |  |
| Thu | Aug | 06 | \$1,234.29 |  |

Sonia also started making money only one day after joining PPC Classroom, and now she makes \$50-100/day profit!

“I Had My First Sale in Two Hours...Now Making Up To \$100 a Day in Profit!”




“I attempted to use PPC advertising before, but disappointingly with no results. I lost \$500 and stopped advertising until months later when I signed up with PPC Classroom 2.0. The first day I read carefully every one of the modules and took notes. I launched my first campaign and within two hours I had my first sale! Now I am consistently making \$50-\$100/day profit with my campaigns and plan to scale that using PPC Classroom 2.0 techniques to \$1,000+/day.

Amit, Anik, and all the other PPC Classroom coaches are amazing and give away all the secrets to becoming a PPC master. I learn something new nearly every day, and subsequently, my income is steadily increasing. Now quitting my day job is becoming a reality. What else could you ask for?”


- Sonia Schmieder -- Heber City, Utah

Here’s some affiliate income screen shots that Sonia sent us:



| Earnings Report Totals | | | |
|--------------------------------------|---------------|--------------------|-------------------|
| October 25, 2008 to October 31, 2008 | | | |
| | Items Shipped | Revenue | Referral Fees |
| Total Amazon.com Items Shipped | 39 | \$13,330.21 | \$1,330.94 |
| Total Third Party Items Shipped | 2 | \$47.40 | \$3.08 |
| Total Items Shipped | 41 | \$13,377.61 | \$1,334.02 |
| Total Items Returned | 0 | \$0.00 | \$0.00 |
| Total Refunds | 0 | \$0.00 | \$0.00 |
| TOTAL REFERRAL FEES | 41 | \$13,377.61 | \$1,334.02 |

What do you think?
 Do you have comments or suggestions about the Associate Central Reports page? [Let us know](#)
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| CLICKBANK | | | | | | | Account Home | Account Settings | Reporting | Resources | |
|---------------------------------------|---------------|-----------------|------------|----------|---------|-----------------------|--------------|------------------|-----------|-----------|--|
| Paychecks | | | | | | | Paychecks | Transactions | Analytics | | |
| Sum of 2009 Paychecks: \$3,222.35 | | | | | | | | | | | |
| Sum of 2008 Paychecks: \$1,571.00 | | | | | | | | | | | |
| 20 items found, displaying all items. | | | | | | | | | | | |
| Print | Period Ending | Balance Forward | Credits | Debits | Release | Payment / Net Balance | Status | | | | |
| BW | 2009-01-21 | \$0.00 | \$1,591.20 | \$-39.88 | \$34.99 | \$1,427.43 | PAIO | | | | |
| BW | 2009-01-07 | \$0.00 | \$1,305.51 | \$-39.88 | \$21.61 | \$1,158.27 | PAIO | | | | |
| BW | 2008-12-24 | \$0.00 | \$747.21 | \$-39.94 | \$0.00 | \$636.65 | PAIO | | | | |
| BW | 2008-12-10 | \$0.00 | \$581.62 | \$-21.19 | \$0.00 | \$504.14 | PAIO | | | | |
| BW | 2008-11-26 | \$0.00 | \$391.44 | \$-2.50 | \$0.00 | \$249.80 | PAIO | | | | |
| BW | 2008-11-12 | \$0.00 | \$239.14 | \$-2.50 | \$0.00 | \$212.73 | PAIO | | | | |
| BW | 2008-10-29 | \$0.00 | \$349.87 | \$-2.50 | \$0.00 | | | | | | |
| BW | 2008-10-15 | \$119.87 | \$96.19 | \$-2.50 | \$0.00 | | | | | | |
| BW | 2008-10-01 | \$120.87 | \$0.00 | \$-1.00 | \$0.00 | | | | | | |

When Anik first asked me to participate in PPC Classroom, I was reluctant.

I flat out told him, *"I don't want to be one those Internet marketing gurus!"*

As you can imagine, after being burned a number of times by money-making gurus, I was a bit jaded. Anik told me *"Amit, wake up! There's lots of people selling the same rehashed junk to people to make a quick buck, however, not everyone is like that."*

I thought about that, and I realized that of course, Anik wasn't like that. When I was starting out, I was a member of Affiliate Classroom and there's no question that Anik WAAAY over-delivers and provides great info for affiliates.

Then I thought about all the people I've personally helped whose lives have been changed thanks to system I shared with them.

Take my cousin from New Jersey, Nirav, for example, who barely speaks English. Thanks to my simple PPC affiliate system, he was able to AVOID bankruptcy and make enough money with affiliate marketing to cover his household expenses and provide for his family.

"Making \$6,000 - \$8,000 Per Month Now!"

"After Amit's affiliate training in last eight months, I am start making between \$6,000 - \$8,000 per month in net income profits, all from affiliate marketing."

-Nirav Dharia - New Jersey

Here's an income shot that Nirav sent us of his daily stats:



Sales By Date View [Graph] - [Table]

| Date | Sales | 14 Day Avg. |
|----------|-------------|-------------|
| Today | \$698 USD | \$687 USD |
| Oct 5th | \$1,832 USD | \$1,274 USD |
| Oct 4th | \$1,632 USD | \$1,187 USD |
| Oct 3rd | \$1,294 USD | \$856 USD |
| Oct 2nd | \$1,045 USD | \$780 USD |
| Oct 1st | \$519 USD | \$647 USD |
| Sep 30th | \$562 USD | \$654 USD |
| Sep 29th | \$718 USD | \$687 USD |

Josh Wexalbaum, whose success story I shared at the beginning of this report, is a good friend of mine who I also helped before the creation of PPC Classroom.

There are many other people who I helped before PPC Classroom, but you get the idea.

So here's why I gave in and decided to participate in PPC Classroom: *How many MORE lives can I change if I share this system with the whole world?*

In the hopes that I could help more people, I agreed to partner with Anik. Of course, I was completely humbled to discover that just the first launch of PPC Classroom has changed the lives of thousands of our students.

I am hoping to help thousands more.

"Why, Amit? Why are you so focused on helping people?"

I believe the true definition of success is to think about how many people are better off because you have lived. Just sitting alone, quietly making millions selling affiliate products, I realized I couldn't make the same impact unless I shared this information with the world.

Also, I'll be totally honest. My secondary motive was to continue to expand my business and income by going into information marketing, but doing it in a way I can be proud of by providing REAL value.

Join us on the Special Pre-Launch Webinar:

"How to Quickly & Easily Build a Super Affiliate Money Machine" at 9 p.m. EST, Monday Nov 2.

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[CLICK HERE to Register NOW – Extremely LIMITED Space!](#)

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