

PPC Classroom 3.0 Affiliate Commissions

We will have two processes for all users who will be new to PPC Classroom – one for non-Affiliate Classroom 2 members and one for Affiliate Classroom 2 members:

Process 1: New Students (No AC2 relationship)

Position	Offer Title	Cost / Terms	Affiliate Commissions
Sales page/Front end offer	PPC 3	\$1 Trial for 10 Days and \$97/month thereafter	\$0 on the \$1, then 25% recurring
Bump	Niche Detective	\$29.97/month	\$10 recurring
Upsell 1	Affiliate Classroom	\$1 10 day trial - \$47/month thereafter with PPC Membership <i>(\$97/month without PPC Membership)</i>	\$0 on the \$1, then 25%
Upsell 2	Bootcamp	\$297 – Coaches each record setting up a campaign from beginning & a Live Q&A webinar	30% commission
Upsell 3	VIP – 3 Months	\$797 for 3 months - \$397/month thereafter	20% commission on \$797 and recurring
Downsell 1	Bootcamp recorded	\$197 – Recorded Q&As and Coach campaign recordings	30% commission
Downsell 2	VIP – Monthly	\$397/month	20% commission recurring

Note: If PCC members do not accept Upsell 1 or do not already have paid AC2 relationships, all PPC Classroom members (new and PPC2 migrated members) need to be enrolled as Free Members in Affiliate Classroom.

Process 2: Existing AC2 students without a PPC relationship

Position	Offer Title	Cost / Terms	Affiliate Commissions
Front End Offer	PPC 3	\$1 Trial for 10 Days and \$47/month thereafter <i>(\$97/month without the AC relationship)</i>	\$0 on the \$1 and 25% recurring
Bump	Niche Detective	\$29.97/month	\$10 recurring
Upsell 1	Bootcamp	\$297	30% commission
Upsell2	VIP – 3 Months	\$797 for 3 months - \$397/month thereafter	20% commission on \$797 and recurring
Downsell 1	Bootcamp recorded	\$197	30% commission
Downsell 2	VIP – Monthly	\$397/month	20% commission recurring

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